FORM D

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM D

D.	A RE	CE	VE		·
	NÚV **	(1)	8	2005	

NOTICE OF SALE OF SECURITIES
PURSUANT TO REGULATION D,
SECTION 4(6), AND/OR
UNIFORM LIMITED OFFERING EXEMPTION

OMB AP	PROVAL
OMB Number:	3235-0076
Expires: A	oril 30, 2008

hours per response...... 16.00

338162

SEC US	E ONLY
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Name of Offering, (Check if this is an amendment and name has changed, and indicate change.) Anp'd Mobile, Vac Series B Convertible Preferred Stock	A STATE OF THE STA
Filing Under (Check box(es) that apply): Rule 504 Rule 505 Rule 506 Section 4(6) Type of Filing: Mew Filing Amendment	ULOE
A. BASIC IDENTIFICATION DATA	05065586
1. Enter the information requested about the issuer	03003300
Name of Issuer (check if this is an amendment and name has changed, and indicate change.) Amp'd Mobile, Inc.	
Address of Executive Offices (Number and Street, City, State, Zip Code) 1925 South Bundy Drive, Los Angeles, CA 90025	elephone Number (Including Area Code)
Address of Principal Business Operations (Number and Street, City, State, Zip Code) To (if different from Executive Offices) same	elephone Number (Including Area Code) same
Brief Description of Business Operates mobile virtual network targeted toward 18-35 year-old e	arly developers of technology and young professionals.
	PROCESSED
Type of Business Organization ☐ corporation ☐ limited partnership, already formed ☐ business trust ☐ limited partnership, to be formed	other (please specify) 15 2005
Actual or Estimated Date of Incorporation or Organization: Month Year	INClusion Actual Estimated FINANCIAL,
CN for Canada; FN for other foreign jurisdiction)	DE

GENERAL INSTRUCTIONS

Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When to File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

State:

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

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Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

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	A. BA	SIC IDENTIFICATION	DATA	
 Enter the information requested for the f Each promoter of the issuer, if the Each beneficial owner having the 	issuer has been organized	= = =		r more of a class of equity securities of the issuer;
 Each executive officer and directo Each general and managing partne 	r of corporate issuers and			• •
Check Box(es) that Apply:	Beneficial Owner	☑ Executive Officer	☑ Director	General and/or Managing Partner
Full Name (Last name first, if individual) Adderton, Peter			· · · · · · · · · · · · · · · · · · ·	
Business or Residence Address (Number a c/o Amp'd Mobile, Inc., 1925 South Bund	·			
Check Box(es) that Apply:	☐ Beneficial Owner	☐ Executive Officer	☑ Director	General and/or Managing Partner
Full Name (Last name first, if individual) Newton, Matt				
Business or Residence Address (Number a c/o Columbia Capital Equity Partners IV		*	lexandria, VA	22314
Check Box(es) that Apply:	Beneficial Owner	Executive Officer	☑ Director	General and/or Managing Partner
Full Name (Last name first, if individual) Auerbach, Jon				
Business or Residence Address (Number a c/o Highland Capital Partners VI Limited			A 02421	
Check Box(es) that Apply:	Beneficial Owner	☐ Executive Officer	□ Director	General and/or Managing Partner
Full Name (Last name first, if individual) Beasley, Allen				
Business or Residence Address (Number a c/o Redpoint Ventures II, L.P., 3000 Sand			A 94025	
Check Box(es) that Apply: Promoter	☐ Beneficial Owner	☐ Executive Officer	☑ Director	General and/or Managing Partner
Full Name (Last name first, if individual) Henny, Marinus N.				
Business or Residence Address (Number a c/o Universal Music Investments, Inc., 178		•		
Check Box(es) that Apply: Promoter	☐ Beneficial Owner	☑ Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual) Andersen, Derek				
Business or Residence Address (Number a c/o Amp'd Mobile, Inc., 1925 South Bund				
Check Box(es) that Apply: Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual) Anderson, Scott				
Business or Residence Address (Number a c/o Amp'd Mobile, Inc., 1925 South Bund				
	(Use blank sheet, or copy	and use additional copies	of this sheet, as	necessary.)

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	A. BA	ASIC IDENTIFICATION	DATA	
Each beneficial owner havEach executive officer and	er, if the issuer has been organize	or direct the vote or dispo	sition of, 10% o	or more of a class of equity securities of the issuer; ers of partnership issuers; and
Check Box(es) that Apply: Pro	moter	☑ Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individed McGuire, Donald	dual)			
Business or Residence Address (No c/o Amp'd Mobile, Inc., 1925 South		'		
Check Box(es) that Apply: Pro	moter Beneficial Owner		Director	General and/or Managing Partner
Full Name (Last name first, if individed Houston, Chris	dual)			
Business or Residence Address (No.c/o Amp'd Mobile, Inc., 1925 South		•		
Check Box(es) that Apply: Pro	moter Beneficial Owner	☐ Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individe Cummings, Seth	dual)			
Business or Residence Address (N c/o Amp'd Mobile, Inc., 1925 Sout		•		
Check Box(es) that Apply: Pro	moter	☐ Executive Officer	Director	☐ General and/or Managing Partner
Full Name (Last name first, if individed to Columbia Capital Equity Partners	·			
Business or Residence Address (N 201 North Union Street, Suite 300,		p Code)		
Check Box(es) that Apply: Pro	moter 🛛 Beneficial Owner	Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if indivi- Highland Capital Partners VI Lim	•			
Business or Residence Address (N 92 Hayden Avenue, Lexington, MA		p Code)		
Check Box(es) that Apply: Pro	moter Beneficial Owner	☐ Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if indivi Highland Capital Partners VI-B L	•			
Business or Residence Address (N 92 Hayden Avenue, Lexington, MA		p Code)		
Check Box(es) that Apply: Pro	moter Beneficial Owner	☐ Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if indivi Redpoint Ventures II, L.P.	dual)			
Business or Residence Address (N 3000 Sand Hill Road, Building 2, 5	· ·	•		

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

]	B. INFORM	ATION ABO	OUT OFFER	RING				
Has the issuer sold, or does the issuer intend to sell, to non-accredited investors in this offering? Answer also in Appendix, Column 2, if filing under ULOE. What is the minimum investment that will be accepted from any individual?									Yes N/A	No ⊠		
									Yes ⊠	No		
remun persor than f dealer	4. Enter the information requested for each person who has been or will be paid or given, directly or indirectly, any commission or similar remuneration for solicitation of purchasers in connection with sales of securities in the offering. If a person to be listed is an associated person or agent of a broker or dealer registered with the SEC and/or with a state or states, list the name of the broker or dealer. If more than five (5) persons to be listed are associated persons of such a broker or dealer, you may set forth the information for that broker or dealer only.											
	e (Last name urities LLC	first, if indivi	idual)									
		Address (Nu w York, NY		eet, City, Sta	te, Zip Code)	- -			Pi uz		
Name of A	Associated B	roker or Deal	er									
		Listed Has S		· · · · · · · · · · · · · · · · · · ·		rs			<u> </u>			. 🛛 All States
AL IL MT R1	AK AK IN NE SC	r check indiv	AR AR KS NH TN	□ CA □ KY □ NJ □ TX	CO LA NM UT	□ CT □ ME □ NY □ VT	DE MD NC VA	DC MA ND WA	□ FL □ MI □ OH □ WV	□ GA □ MN □ OK □ WI	□ HI □ MS □ OR □ WY	☐ ID ☐ MO ☐ PA
Full Name	e (Last name	first, if indiv	idual)									
Business	or Residence	Address (Nu	mber and Str	eet, City, Sta	te, Zip Code)				·		
Name of	Associated B	roker or Deal	er			_ -		<u>.</u>				
		Listed Has S										. All States
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Full Name	e (Last name	first, if indiv	idual)						· · · · · · · · · · · · · · · · · · ·		-	
Business	or Residence	Address (Nu	mber and Str	eet, City, Sta	ite, Zip Code)				,		
Name of A	Associated B	roker or Deal	ег			,						
		Listed Has S			icit Purchase	rs						. All States
AL IL MT RI	All States of AK	AZ IA IA NV SD	AR AR KS NH	CA KY NJ TX	CO LA NM UT	CT ME NY VT	DE MD NC VA	DC MA ND WA	□ FL □ MI □ OH □ WV	☐ GA ☐ MN ☐ OK ☐ WI	□ HI □ MS □ OR □ WY	□ ID □ MO □ PA

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero." If the transaction is an exchange offering, check this box and indicate in the columns below the amounts of the securities offered for exchange and already exchanged. Aggregate Amount Already Type of Security Offering Price Sold Debt \$0.00 Equity \$14,000,000.00 \$13,999,998.00 Convertible ☐ Common ☒ Preferred \$0.00 \$0.00 Convertible Securities (including warrants) Partnership Interests \$0.00 <u>_</u>).....<u>\$0.00</u> Other (Specify \$0.00 \$13,999,998.00 Answer also in Appendix, Column 3, if filing under ULOE. Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero." Aggregate Dollar Amount Number Investors of Purchases Accredited Investors \$13,999,998.00 Non-accredited Investors \$0.00 Total (for filings under Rule 504 only)..... Answer also in Appendix, Column 4, if filing under ULOE. If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C - Question 1. Type of Dollar Amount Type of offering Security Sold Rule 505 Regulation A Rule 504 a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate. Transfer Agent's Fees \$0.00 Printing and Engraving Costs \boxtimes \$2,500.00 Legal Fees \boxtimes \$7,500.00 \boxtimes Accounting Fees. \$25,000.00 Engineering Fees \$0.00 Sales Commissions (specify finders' fees separately)..... \boxtimes \$1,500,000.00 \$0.00 Other Expenses (identify)

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

 \boxtimes

\$1,535,000.00

Total

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS b. Enter the difference between the aggregate offering price given in response to Part C - Question 1 and total expenses furnished in response to Part C - Question 4.a. This difference is the "adjusted gross proceeds \$12,465,000.00 to the issuer." Indicate below the amount of the adjusted gross proceeds to the issuer used or proposed to be used for each of the purposes shown. If the amount for any purpose is not known, furnish an estimate and check the box to the left of the estimate. The total of the payments listed must equal the adjusted gross proceeds to the issuer set forth in response to Part C - Question 4.b above. Payments to Officers, Directors, & Payments to Affiliates Others Salaries and fees \$0.00 \$0.00 \$0.00 \$0.00 Purchase of real estate П \$0.00 Purchase, rental or leasing and installation of machinery and equipment \$0.00 Construction or leasing of plant buildings and facilities \$0.00 \$0.00 Acquisition of other business (including the value of securities involved in this offering that may be used in exchange for the assets or securities of another issuer pursuant to a merger) \$0.00 \$0.00 Repayment of indebtedness \$0.00 \$0.00 Working capital \$12,465,000.00 \$0.00 Other (specify): ___ \$0.00 \$0.00 \$12,465,000.00 Column Totals **\$0.00** Total Payments Listed (column totals added) \$12,465,000.00 D. FEDERAL SIGNATURE The issuer has duly caused this notice to be signed by the undersigned duly authorized person. If this notice is filed under Rule 505, the following signature constitutes an undertaking by the issuer to furnish to the U.S. Securities and Exchange Commission, upon written request of its staff, the information furnished by the issuer to

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Date

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

Sighaturd

Title of Signer (Print or Type)

President and Chief Executive Officer

any non-accredited investor pursuant to paragraph (b)(2) of Rule 502.

Issuer (Print or Type)

Amp'd Mobile, Inc.

Peter Adderton

Name of Signer (Print or Type)